AGGLOMÉRATION ROYAN ATLANTIQUE

PLATEFORME ENTREPRENDRE

ECONOMIC DEVELOPMENT
AND LOCAL ATTRACTIVENESS

PLATEFORME ENTREPRENDRE

The Plateforme Entreprendre is a **free service** initiated by the Communauté d'Agglomération Royan Atantique (CARA) conurbation located in the South West of France, close to Bordeaux and La Rochelle. It is designed for **start-ups, business-developers and buyers** as well as for **Small & Medium Business managers and investors** willing to further develop the economy.

The Plateforme Entreprendre provides **individual guidance** for each project holder and attempts to direct them to **effective and qualified business partners**. It ensures **genuine cooperation** of these local and regional economic partners, it promotes every type of entrepreneurship programs and **financial tools** available.

Ahead of the **Maison des Entreprises** construction, the Plateforme Entreprendre already orchestrates this **business network** by enhancing the expertise of each stakeholder. It also helps you **to meet up and interact** with selected project holders who have **similar profiles** or projects.

Working as a **business development agency**, the Plateforme Entreprendre conducts a **business intelligence program** within the framework of the CARA economic objectives while relying on its numerous partners.

A service dedicated to welcoming, orientating and supporting entrepreneurs

Its missions:

- Welcome, orientate, encourage and support project holders
- Lead a **business intelligence program**
- Animate and develop **partnerships**
- **Coordinate regular representation** of our partners in our offices
- Promote and organize supportive **business events**
- Manage the **Maison des Entreprises**

PLATEFORME
ENTREPRENDRE

They are already part of Plateforme Entreprendre network